

**MEDIA ADVISORY**  
**FOR IMMEDIATE RELEASE**  
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**SAN FRANCISCO'S SEASON OF BLACK ART (SOBA)  
CELEBRATING BLACK CULTURE & CREATIVITY ENLISTS  
OVER 200 VERSATILE ARTISTS IN  
NEW ART SERIES THROUGH FEBRUARY 2024**

*October 29<sup>th</sup> kicks off the monthly arts presentations with Black Literature, Narratives & Business at the African American Arts and Culture Complex.*

**WHO-** **Rodney Earl Jackson**, Director, Season of Black Art (SOBA) ; **Melorra Green**; **Melonie Green**, Executive Directors AAACC; **Sheryl Evans Davis**, Executive Director, San Francisco Human Rights Commission; **Reverend Arnold Townsend**, **StunnaMan** and more than 200 artists to present and/or perform through February 2024.

**WHAT-** The launch of the inaugural **Season of Black Art (SOBA)**, a new art series held monthly demonstrating Black Culture & Creativity through February, will begin with a focus on Black Literature & Business.

**WHERE-** AAACC for the kickoff (various venues to be announced during the season). 762 Fulton Street, San Francisco, CA. 94102

**WHEN-** Sunday, October 29, 2023, 1:00 p.m.-5:00 p.m.

**WHY-** **Season of Black Art** will illuminate and educate the Black community about itself and to engage communities of all ethnicities to have a fuller view of the Black experience besides the rigidity of news and limited media narratives, The African American Art and Culture Complex

(AAACC) presents a captivating celebration of Black creativity and culture at the Season of Black Art showcase in San Francisco from October 2023 through February 2024.

**SOBA** series of extraordinary events will feature hundreds of talented Black artists and collectives, presenting a diverse array of artistic expressions. Audiences will experience thought-provoking speaker series, interactive presentations, and inspiring performances. It is for Everyone. Featured artists and ticket details will be posted at [seasonofblackart.org](http://seasonofblackart.org) or [aaacc.org](http://aaacc.org) as they are announced.

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### **ABOUT**

**The African American Art and Culture Complex (AAACC)** is operated with a vision to be a space for Black Creatives and Communities to thrive. AAACC is a space for Black creatives to present, gather, and learn, while being a space for all to experience Black art and culture. Individuals and organizations are engaged that align with its mission and core values: Creative Equity, Excellence, Freedom of Expression, Fun & Innovation and Health & Wellness.