## Oakland Restaurant Week Returns, March 14-24, 2024

Visit Oakland Invites Locals and Visitors to Eat. Drink. Stay. Repeat.



**OAKLAND, CALIFORNIA** For immediate release – <u>Visit Oakland</u> announces the return of <u>Oakland Restaurant</u> <u>Week</u>, March 14-24, 2024. From neighborhood gems and food trucks to <u>MICHELIN</u> rated restaurants, diners are invited to explore The Town's global culinary offerings. Participating restaurants will offer specially-created lunch and dinner menus to showcase the best their restaurant has to offer. This year, Visit Oakland is encouraging locals and visitors to dine out and support the <u>100+ participating restaurants</u>, and Eat. Drink. Stay. Repeat.

Launched in 2010, Oakland Restaurant Week is an annual dining promotion presented by Visit Oakland, a non-profit organization marketing Oakland, California as a travel destination. The 10-day celebration highlights the flavors of Oakland and is designed to support local establishments, enticing diners with menu offerings and experiences made available only during the 10 days from March 14-24, 2024.

"Oakland restaurant week is an amazing time to experience The Town's vibrant culinary scene" commented Peter Gamez, President and CEO of Visit Oakland. "With talented chefs creating award-winning global cuisine, visitors and locals can definitely satisfy their appetite in Oakland. We encourage people to take advantage of our hotel offers, stay awhile, and enjoy all there is to do in The Town."

For the first time, Visit Oakland is launching the <u>Oakland Restaurant Week Challenge</u> in partnership with the app, <u>VibeMap</u>. While visiting one of the participating bars or restaurants, diners can check in to earn badges and points. The more restaurants visited, the more points earned, entering diners with the chance to win prizes including gift cards to local restaurants and an Oakland getaway. To participate, complete the <u>form</u> and download the <u>VibeMap</u> app. This offer is only available during Oakland Restaurant Week, March 14-24, 2024.

Oakland is made up of culturally-distinct neighborhoods, inspiring an incredibly creative food scene.. Favorite foodie hot-spots include Jack London Square and Temescal to Uptown, and Fruitvale. Featured restaurants include: alaMar Dominican Kitchen, Burdell Soul Food, The Cook and Her Farmer, Crumble & Whisk, Dokkaebier, Kitchen Story, MAMA Oakland, Odin Mezcalería, Parche, Snail Bar, Town Fare Café and more.

All restaurants participating in Oakland Restaurant Week will feature new and unique offerings from family-style dinners, special menu items, prix fixe menus, ingredient-driven tastings and more. There is no cost for Oakland restaurants wishing to join the promotion.

Participating restaurants will be organized by neighborhood, cuisine and meal type. Through a partnership with **OpenTable**, reservations (recommended) can be made directly from the Oakland Restaurant Week page.

In partnership with Visit Oakland, <u>AMTRAK Capitol Corridor</u> is offering a "BOGO Weekends Plus"– to double the fun during Oakland Restaurant Week or any other Oakland getaway. The promotion allows riders to bring a guest to ride free, on Saturdays, Sundays, and Mondays. The promotion runs now through September 2, 2024, encouraging riders to make any weekend a long weekend. Book the next Oakland weekend getaway with <u>AMTRAK Capitol</u> <u>Corridor</u>.

<u>AMTRAK Capitol Corridor BOGO</u> details: Buy one full-fare ticket for travel from now until September 2, 2024, and you'll get another companion fare absolutely free. Tickets must be booked one day in advance. To receive this discount, please select at least two ADULT passenger types and use the promotion code V405 on our booking engine.

Complete lists of participating hotels, restaurants, menus, special events, and reservations are available on <u>OaklandRestaurantWeek.org</u>. **Media and other partners include**: 7x7, AC Transit, BARTable, Bay Area News Group, Bay Area Registry, Cityside, Diablo Magazine, KCBS Radio, Local Getaways, San Francisco Bay Times, San Francisco Magazine, Zennie62Media, Inc.

With 100+ restaurants to experience – plan to stay the night at one of our beautiful hotels so you can enjoy all that Oakland has to offer. View local hotel offers are at <u>visitoakland.com/stay/deals/</u>

## About Visit Oakland

Visit Oakland is a non-profit organization marketing Oakland, California as a travel destination. Visit Oakland offers a wide variety of complimentary services and materials for travelers interested in visiting Oakland. For more information, check out visitoakland.com. Want to share the Oakland love with the world? Follow @visitoakland on Facebook, Instagram, LinkedIn and YouTube.

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