



National Coalition of
100 Black Women, Inc.
– Oakland Bay Area
Chapter

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27th
MADAM C.J. WALKER
Business & Community Recognition
Luncheon & Empowerment Forum

FOR IMMEDIATE RELEASE

The National Coalition of 100 Black Women, Inc - Oakland Bay Area Chapter
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27th Annual Madam C.J. Walker

Business & Community Recognition Luncheon & Empowerment Forum
"TOGETHER WE RISE"

Oakland, CA. – January 24, 2025 The National Coalition of 100 Black Women, Inc. - Oakland Bay Area Chapter (NCBW OBAC), is proud to announce the 27th Annual Madam C.J. Walker Business & Community Recognition Luncheon & Empowerment Forum scheduled for March 28, 2025. The event will take place at the Oakland Marriott City Center, located at 1001 Broadway, Oakland, CA 94607. **This year's theme, "Together We Rise: A Celebration of Black Women's Empowerment"** reflects the chapter's commitment to advocacy, empowerment, and positive change within the Oakland Bay Area Community.

The Luncheon and Empowerment Forum promises an inspiring day filled with recognition, empowerment, and community engagement. In honor of Madam C.J., four extraordinary women will be recognized for their contributions to the Bay Area communities they represent. This year's awards honorees are:

Advocacy Honoree – Treva Reid, Former Oakland Council Member for District 7

Corporate Honoree – Dana Spencer, Executive Director, Head of Business Partnering and Learning & Development for the Chief Diversity Office-Genentech

Entrepreneur Honoree – Latona Whitaker, Owner of Get It Girl Fitness

Pioneer Honoree – Felicia Bryant, Fire Marshall for the Oakland City Fire Department

Our Mistress of Ceremonies will be ODDUA AUDIO, CEO and Founder, Allegra Bandy. This year, we are excited and honored to announce our keynote speaker, Judge Lynn Toler, who is a renowned and accomplished judge, author, television show and podcast host, and community activist. We look forward to hearing her compassionate wisdom which has earned her widespread recognition throughout her career.

The funds raised through this event contribute to our Positive Steps Mentoring Program and Scholarship Program, enabling us to provide financial assistance to students pursuing higher education. Our event will also include recognition of the winners of our Positive Steps Essay Contest. For registration and sponsorship opportunities, visit <https://bit.ly/MCJW2025>.

The National Coalition of 100 Black Women, Inc. - Oakland Bay Area Chapter (NCBW OBAC) is a non-profit organization offering a variety of programs that impact young girls, families, and our community. The mission of NCBW is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment.

For more information, please visit: www.onehundredblackwomen.com

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